

BOARD OF TRUSTEES OF THE JEROME PUBLIC LIBRARY  
MEETING MINUTES  
MAY 1<sup>st</sup>, 2020

The Board of Trustees of the Jerome Public Library met via Zoom for a special meeting on May 1, 2020. In attendance were Vice Chair Trevor Churchman, Sarah Sandridge, Deyanira Escalona and Director Linda Mecham.

The meeting was called to order by Trevor Churchman at 5:14 p.m.

The library director presented what the library staff plans to implement in order to reopen.

Board suggested putting up a sign stating If you are going to patronize the library, please use hand sanitizer, and we encourage the use of masks. Trevor said that the library is a high risk place because people touch a book, cough into their hand and touch another book. We can only do our best. To have 100% infection control is unreasonable and unrealistic. Gloves are not necessary. They protect only the user, but not others. Hand washing and sanitizing is more effecting in protecting others. Trevor suggested that while emptying the book drop and sanitizing the area is a time staff should be wearing gloves.

Regarding prints, faxes and scans, staff can perform this service and take payments. Can take cash payments for amount owed, because we can't sanitize it to redistribute to patrons. Staff to wash or sanitize following transaction.

Trevor made a motion to approve the opening plan. Sarah Sandridge seconded the motion. Motion passed unanimously.

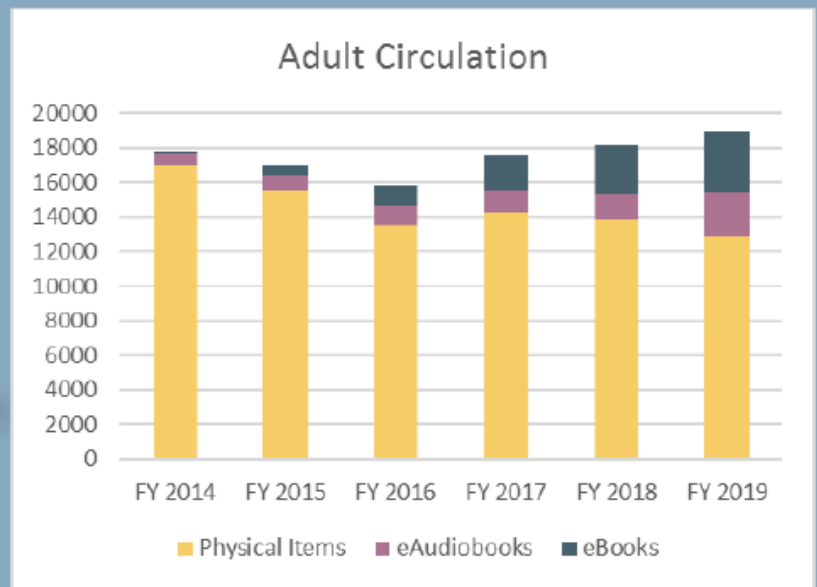
Meeting adjourned at 6:00 pm

# JEROME PUBLIC LIBRARY

## 2019 FISCAL YEAR IN REVIEW

### ADULT CIRCULATION IS ON THE RISE

At first glance, it appears that adult circulation is declining. A closer look reveals that the last two years have had the highest adult circulation in the last six years. The difference is in the trend that adults are downloading more and more materials. In fact, digital downloads accounted for over 30% of all adult circulation.



### SERVING THE PUBLIC

- Children's Program attendance - 6,218
- People served in outreach efforts - 721
- 6,548 Library Card Holders:
  - 3,449 City Residents
  - 445 Students Living Outside City Limits
  - 1,035 Non-Resident Cards

### ECONOMIC IMPACT

Our librarians assisted 214 individuals conducting job searches, filling out online applications and building resumes. This contributes to the building of a vibrant workforce in Jerome.



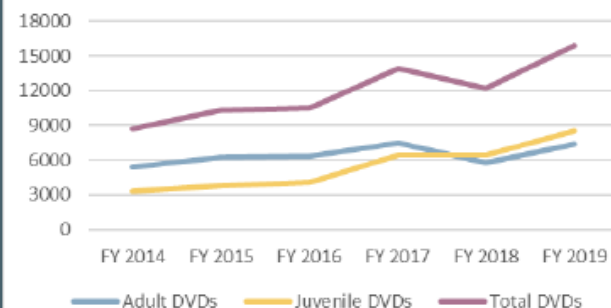
- 40,085 Wi-Fi Users
- 10,573 PC Users
- 252 People using Mango Languages

### ONLINE PRESENCE



- 1,142 People reached through our Facebook
- 316 People used the North Side News viewing over 14,000 pgs.
- 2,987 People accessed the library webpage.
- 381 Library patrons are using My LIBRI Library app

### DVD Circulation



### WE ARE MORE THAN BOOKS

We saw a substantial increase in DVD checkout. In 2014, the library circulated 8,105 movies. In 2019, that number increased to 15,923.

Adult DVD circulation increased from 5,376 in 2014 to 7,416 in 2019.

The biggest increase was in Juvenile circulation. In 2014, 3,302 DVDs circulated compared to 8,807 in 2019.



# LOOKING AT TRENDS

## A 6-YEAR COMPARISON

### Circulation

|                          | 2014          | 2015          | 2016          | 2017          | 2018          | 2019          |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Adult Print Materials    | 19,358        | 17,942        | 15,637        | 16,584        | 15,928        | 14,844        |
| Youth Print Materials    | 31,878        | 30,670        | 29,847        | 34,761        | 34,751        | 31,342        |
| CDs                      | 1,104         | 966           | 650           | 895           | 884           | 602           |
| DVDs                     | 8,105         | 10,286        | 10,512        | 13,902        | 12,233        | 15,923        |
| Digital Downloads        | 823           | 1,395         | 2,273         | 3,316         | 4,302         | 6,001         |
| <b>Total Circulation</b> | <b>61,268</b> | <b>61,259</b> | <b>58,919</b> | <b>69,458</b> | <b>68,098</b> | <b>68,712</b> |

### Computer Use and Wi-Fi

|                 | 2014    | 2015    | 2016   | 2017   | 2018   | 2019   |
|-----------------|---------|---------|--------|--------|--------|--------|
| Adult Computers | 11,663  | 10,092  | 8,968  | 7,799  | 6,890  | 6,081  |
| Youth Computers | 7,065   | 7,461   | 5,924  | 4,761  | 4,849  | 4,492  |
| Computer        | 1,174   | 1,296   | 1,136  | 1,231  | 2,417  | 1,402  |
| Wi-Fi           | No Data | No Data | 59,318 | 51,806 | 49,004 | 64,846 |

### Program Attendance

|              | 2014         | 2015         | 2016         | 2017          | 2018          | 2019         |
|--------------|--------------|--------------|--------------|---------------|---------------|--------------|
| Adult        | 708          | 435          | 332          | 295           | 229           | 87           |
| Youth        | 7,012        | 8,439        | 8,323        | 10,445        | 11,885        | 6,420        |
| Outreach     | 1,170        | 691          | 671          | 527           | 762           | 721          |
| <b>Total</b> | <b>8,890</b> | <b>9,688</b> | <b>9,424</b> | <b>10,740</b> | <b>12,114</b> | <b>7,333</b> |