

BOARD OF TRUSTEES OF THE JEROME PUBLIC LIBRARY
MEETING MINUTES
MARCH 10TH, 2020

The Board of Trustees of the Jerome Public Library met in the library meeting room for their monthly meeting on March 10, 2020. In attendance were Vice Chair Trevor Churchman, Sarah Sandridge, Deyanira Escalona and Director Linda Mecham.

The meeting was called to order by Trevor Churchman at 5:13 p.m.

Approval of minutes – Sarah Sandridge made a motion to approve the February 11, 2020 minutes as written. Deyanira Escalona seconded the motion. Motion carried unanimously.

Financial Report –We are 42% into the fiscal year, and we have received \$202,891.28 in property taxes. At the end of February, we had received a total of \$245,000.34, which is 53.7% of the anticipated revenues. We are within a comfortable range of expenditures for this time of year. We have spent 36.8% of the amount budgeted.

February 2020 bills were viewed by all board members present and acknowledged by signature. Trevor Churchman made a motion to approve the February 2020 bills. Sarah Sandridge seconded the motion. Motion carried unanimously.

Director's Report:

- The circulation statistics were presented. Circulation statistics are lower this month, but program stats have increased.
- The director has planned a celebration for Bill Allred's service to the library. She has invited several individuals that Bill has worked with over the years. The celebration will begin after the meeting.

Unfinished Business

- Approval of the Bylaws was tabled until the next meeting.
- The finance department has asked us to review our fees. We were reviewing our rural fee. We decided to table this discussion for the next meeting.
- We will plan another workshop to continue working on a Long Range Plan after we have completed the bylaws.
- Board recruitment is going well. We have a couple of high school students interested in filling the position. They will be invited to attend the next meeting.

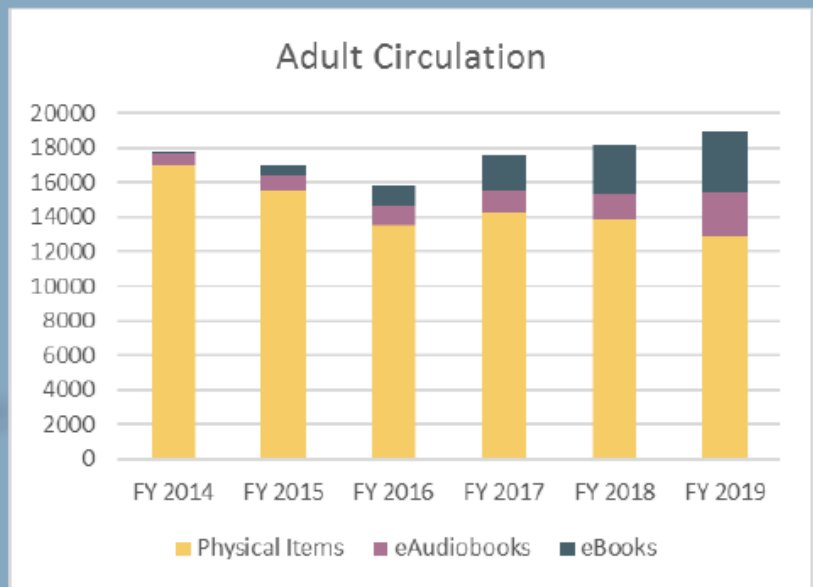
Trevor Churchman adjourned the meeting at 5:21 p.m.

JEROME PUBLIC LIBRARY

2019 FISCAL YEAR IN REVIEW

ADULT CIRCULATION IS ON THE RISE

At first glance, it appears that adult circulation is declining. A closer look reveals that the last two years have had the highest adult circulation in the last six years. The difference is in the trend that adults are downloading more and more materials. In fact, digital downloads accounted for over 30% of all adult circulation.



SERVING THE PUBLIC

- Children's Program attendance - 6,218
- People served in outreach efforts - 721
- 6,548 Library Card Holders:
 - 3,449 City Residents
 - 445 Students Living Outside City Limits
 - 1,035 Non-Resident Cards

ECONOMIC IMPACT

Our librarians assisted 214 individuals conducting job searches, filling out online applications and building resumes. This contributes to the building of a vibrant workforce in Jerome.



- 40,085 Wi-Fi Users

- 10,573 PC Users

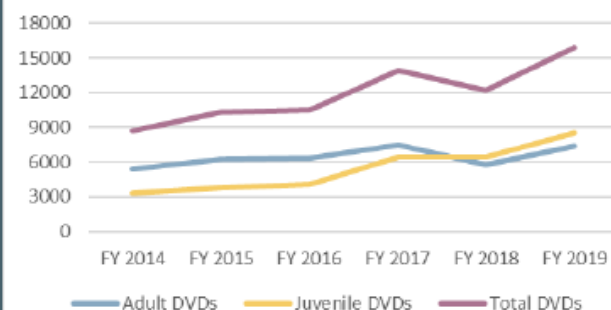
- 252 People using Mango Languages



ONLINE PRESENCE

- 1,142 People reached through our Facebook
- 316 People used the North Side News viewing over 14,000 pgs.
- 2,987 People accessed the library webpage.
- 381 Library patrons are using My LIBRI Library app

DVD Circulation



WE ARE MORE THAN BOOKS

We saw a substantial increase in DVD checkout. In 2014, the library circulated 8,105 movies. In 2019, that number increased to 15,923.

Adult DVD circulation increased from 5,376 in 2014 to 7,416 in 2019.

The biggest increase was in Juvenile circulation. In 2014, 3,302 DVDs circulated compared to 8,807 in 2019.



LOOKING AT TRENDS

A 6-YEAR COMPARISON

Circulation

	2014	2015	2016	2017	2018	2019
Adult Print Materials	19,358	17,942	15,637	16,584	15,928	14,844
Youth Print Materials	31,878	30,670	29,847	34,761	34,751	31,342
CDs	1,104	966	650	895	884	602
DVDs	8,105	10,286	10,512	13,902	12,233	15,923
Digital Downloads	823	1,395	2,273	3,316	4,302	6,001
Total Circulation	61,268	61,259	58,919	69,458	68,098	68,712

Computer Use and Wi-Fi

	2014	2015	2016	2017	2018	2019
Adult Computers	11,663	10,092	8,968	7,799	6,890	6,081
Youth Computers	7,065	7,461	5,924	4,761	4,849	4,492
Computer	1,174	1,296	1,136	1,231	2,417	1,402
Wi-Fi	No Data	No Data	59,318	51,806	49,004	64,846

Program Attendance

	2014	2015	2016	2017	2018	2019
Adult	708	435	332	295	229	87
Youth	7,012	8,439	8,323	10,445	11,885	6,420
Outreach	1,170	691	671	527	762	721
Total	8,890	9,688	9,424	10,740	12,114	7,333