

BOARD OF TRUSTEES OF THE JEROME PUBLIC LIBRARY  
MEETING MINUTES  
FEBRUARY 11<sup>TH</sup>, 2020

The Board of Trustees of the Jerome Public Library met in the library conference room for their monthly meeting on January 14, 2020. In attendance were Vice Chair Linda Burton, Trevor Churchman, Sarah Sandridge, Deyanira Escalona, City Councilman Brent “Oop” Johnson and Director Linda Mecham.

The meeting was called to order by Linda Burton at 5:35 p.m.

This was the annual meeting of the Jerome Library Board.

The first order of business was to elect officers for the coming year. Trevor Churchman nominated Linda Burton for the office of Board Chair. There were no other nominations for this office. Sarah Sandridge nominated Trevor Churchman for the office of Vice Chair. There were no other nominations. Sarah Sandridge made a motion to elect Linda Burton for the office of Board Chair and Trevor Churchman for the office of Vice Chair. Deyanira seconded the motion. Motion carried with a unanimous vote.

The director presented the annual report. See attached document.

Approval of minutes – Trevor Churchman made a motion to approve the January 14, 2020 minutes as written. Linda Burton seconded the motion. Motion carried unanimously.

Financial Report –We are 34% into the fiscal year, and we have received 14,034.29 in property taxes. That number should increase next month. At the end of January, we had received a total of \$46,141.47, which is only 10% of the anticipated revenues. We are within our expected range of expenditures for this time of year. We have spent 29.8% of the amount budgeted.

January 2020 bills were viewed by all board members present and acknowledged by signature. Linda Burton made a motion to approve the January 2020 bills. Trevor Churchman seconded the motion. Motion carried unanimously.

Director’s Report:

- The circulation statistics were down from last year. However, with the addition of Spanish storytime and the revitalization of the STEM program, the program stats are much greater than last year.
- The hotspots are a huge draw to the library. To date, all 10 devices are checked out, and more than 20 people are on a waiting list. It was worth all the work the board put in to circulate these devices. We have had a tremendous amount of positive feedback.

New Business

- The Mayor did not appoint Bill Allred to the library at the end of his term. Bill has served faithfully on the board for 30 years. His presence has helped to keep the library as a community hub.
- Deyanira Escalona Trochez was appointed to fill the board position vacated by Lydia Cosio. We have several young people who have expressed an interest in being on the board. We will invite them to the next meeting.

## Unfinished Business

- The board met in a workshop to go over the Bylaws. These bylaws will reviewed will the possibility of approval at the next scheduled board meeting.
- The finance department has asked us to review our fees. We were reviewing our rural fee. We decided to table this discussion for the next meeting.
- We will plan another workshop to continue working on a Long Range Plan after we have completed the bylaws.
- Board recruitment is going well. Deyanira Escalona Trochez has expressed an interest in joining the board. She has worked with the Spirit Committee in the past. She came to the board meeting to get a feel for what to expect. Director Linda Mecham has been in contact with the high school counselors and with Beverly Marshall, an English teacher in charge of Latinos in Action. We are waiting to hear back from them. The hope is to get a teen on the board so that we are representing our current demographic as suggested in the Trustee Manual.

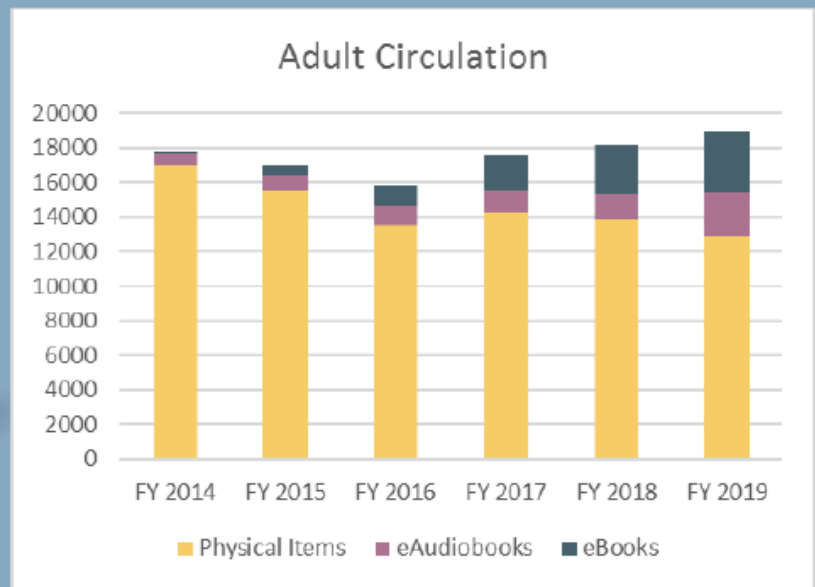
Linda Burton adjourned the meeting at 6:02 p.m.

# JEROME PUBLIC LIBRARY

## 2019 FISCAL YEAR IN REVIEW

### ADULT CIRCULATION IS ON THE RISE

At first glance, it appears that adult circulation is declining. A closer look reveals that the last two years have had the highest adult circulation in the last six years. The difference is in the trend that adults are downloading more and more materials. In fact, digital downloads accounted for over 30% of all adult circulation.



### SERVING THE PUBLIC

- Children's Program attendance - 6,218
- People served in outreach efforts - 721
- 6,548 Library Card Holders:
  - 3,449 City Residents
  - 445 Students Living Outside City Limits
  - 1,035 Non-Resident Cards

### ECONOMIC IMPACT

Our librarians assisted 214 individuals conducting job searches, filling out online applications and building resumes. This contributes to the building of a vibrant workforce in Jerome.



- 40,085 Wi-Fi Users

- 10,573 PC Users

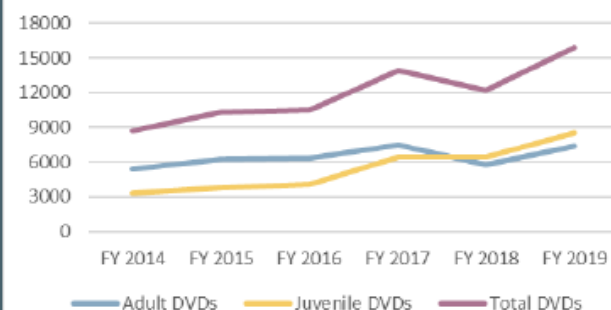
- 252 People using Mango Languages



### ONLINE PRESENCE

- 1,142 People reached through our Facebook
- 316 People used the North Side News viewing over 14,000 pgs.
- 2,987 People accessed the library webpage.
- 381 Library patrons are using My LIBRI Library app

### DVD Circulation



### WE ARE MORE THAN BOOKS

We saw a substantial increase in DVD checkout. In 2014, the library circulated 8,105 movies. In 2019, that number increased to 15,923.

Adult DVD circulation increased from 5,376 in 2014 to 7,416 in 2019.

The biggest increase was in Juvenile circulation. In 2014, 3,302 DVDs circulated compared to 8,807 in 2019.



# LOOKING AT TRENDS

## A 6-YEAR COMPARISON

### Circulation

	2014	2015	2016	2017	2018	2019
Adult Print Materials	19,358	17,942	15,637	16,584	15,928	14,844
Youth Print Materials	31,878	30,670	29,847	34,761	34,751	31,342
CDs	1,104	966	650	895	884	602
DVDs	8,105	10,286	10,512	13,902	12,233	15,923
Digital Downloads	823	1,395	2,273	3,316	4,302	6,001
<b>Total Circulation</b>	<b>61,268</b>	<b>61,259</b>	<b>58,919</b>	<b>69,458</b>	<b>68,098</b>	<b>68,712</b>

### Computer Use and Wi-Fi

	2014	2015	2016	2017	2018	2019
Adult Computers	11,663	10,092	8,968	7,799	6,890	6,081
Youth Computers	7,065	7,461	5,924	4,761	4,849	4,492
Computer	1,174	1,296	1,136	1,231	2,417	1,402
Wi-Fi	No Data	No Data	59,318	51,806	49,004	64,846

### Program Attendance

	2014	2015	2016	2017	2018	2019
Adult	708	435	332	295	229	87
Youth	7,012	8,439	8,323	10,445	11,885	6,420
Outreach	1,170	691	671	527	762	721
<b>Total</b>	<b>8,890</b>	<b>9,688</b>	<b>9,424</b>	<b>10,740</b>	<b>12,114</b>	<b>7,333</b>